

Privacy Policy Deal House Ltd.

1. Scope of data protection

The protection of your privacy and your personal data is very important to us. We therefore only use your personal data within the framework of the legal provisions, in particular the Federal Data Protection Act "DPA". With this privacy policy, we would like to inform you - regardless of whether you create an account with Deal House Ltd., use our various apps or visit our website - about the nature, scope and purposes of the collection, use and processing of your personal data by Deal House Ltd.

Your information will not be shared, rented or sold to third parties.

- We use state-of-the-art security measures to protect your information from unauthorised users.
- We give you the opportunity to control the information you have shared with us (opt-out)

Deal House is committed to processing data in accordance with its responsibilities under the DPA

2. Scope of data protection

Data protection applies to personal data as defined by the DPA, i.e. all information relating to an identified or identifiable natural person. An identifiable natural person is deemed to be a natural person who can be identified directly or indirectly, in particular by attribution to an identifier such as a name, an identification number, location data, an online identifier or to one or more specific attributes.

3. Use

We use your personal information for the following purposes:

- To provide you with information that will enable you to use our services.
- To automatically personalise your documents with your information
- To notify you about software upgrades, updates, discounts or other Deal House services
- To make it easier for you to trade on our platform
- To allow you to identify yourself in order to secure our platform
- To confirm that the information you show is true

3.1 Registering with Deal House

If, after creating a Deal House account, you sign up for a subscription, in addition, the following personal data will be collected and processed for the purpose of entering into and performing the contract:

First name, last name and, if applicable, company name.

Address

Payment details

Tax identification numbers (if applicable)

Subscription option chosen

Possibly other additional data that you have provided during the registration process.

3.2. In order to process payments, we transmit the necessary payment data to our authorised payment service provider Stripe Payments Europe Ltd, Block 4, Harcourt Centre, Harcourt Road, Dublin 2, Ireland.

In addition to the above-mentioned data, we process other (usage) data relevant for the provision and billing of our service, such as subscription ID, date and time of subscription conclusion, billing period, successful payment processing, logins, number of characters and documents translated, upgrades and downgrades. The processing and storage of the above-mentioned data is necessary for the conclusion of the contract as well as for its execution and is therefore justified in accordance with the DPA.

3.3. Please note that registering for a Deal House account is a prerequisite for taking out and using a Deal House subscription, but that creating a Deal House account does not oblige you to purchase a paid subscription. Even if you do not purchase a Deal House subscription after creating the account, the Deal House account will still be available for you to use. You may delete your Deal House account at any time by sending an email with your request to info@deal-house.ch.

4. Automatic collection of data via website access

Whether you use our paid or free service, your device automatically transmits certain data for technical reasons when you access our website www.deal-house.ch. The following data that you may transmit to us will be stored:

Date and time of access

Browser type and version

Operating system

URL of the previously visited website

Volume of data transmitted

Domain requested

Notification of successful data recovery

Search term when using a web browser

Abbreviated/anonymised IP

Full IP address

Diagnostic information in case of errors

Processing is carried out in accordance with the DPA on the basis of our legitimate interest in improving the stability and functionality of our website. The data is stored for purely technical reasons. The website access data is used to analyse errors, ensure system security, log access to Deal House and improve our service. Based on your IP address, we also use geolocation to determine the region from which you are visiting our website. We use this information to check whether we can offer you the Deal House service in your area.

5 Consent

By providing your personal information, you consent to its use for the purposes stated above and to Deal House Ltd. being an authorised holder of that information. If you choose not to register or provide personal information, you can still use our website, but you will not be able to receive additional services or access certain areas that require registration. When you activate your account, you agree to receive occasional information from us. In each communication from us, you will be given the opportunity to unsubscribe from further communications; otherwise, you may contact us to express your choices at the address listed at the bottom of this page.

6. Access to your information

You have the right to review the personal information you have provided to us and to ensure that it is accurate and up-to-date at any time. To view or update this information, simply enter the "Profile" area of your account at the top right of the site or ask us to send you this information.

7. Security of Information

Deal House is firmly committed to protecting your information and ensuring that your choices are honoured. We have taken strong security measures to protect your data from loss, misuse, unauthorised access, disclosure, alteration or destruction. All sensitive data is stored behind multiple firewalls on secure servers with access restricted to employees.

We ensure that all e-commerce transactions follow the latest security measures and use the best available technology. Secure Sockets Layer (SSL) technology is used when you place orders online or transmit sensitive information. SSL is one of the most secure methods of transmitting information over the Internet.

7 Retention of information

We retain information for as long as is necessary to provide the services requested by you and others, subject to any legal requirement to retain further information. Information associated with your account will generally be retained until it is no longer needed to provide the services or until you request that we delete it or your account is deleted, whichever comes first. In addition, we may retain deleted account information to comply with the law, prevent fraud, resolve disputes, troubleshoot problems, assist with investigations, enforce the Terms of Use, and take other actions permitted by law. The information we

store will be treated in accordance with this privacy policy. Finally, your data may also be stored for sales statistics purposes.

8 EU and EEA user rights

If you are normally located in the European Union or the European Economic Area, you too have the right to access, rectify, download or erase your information, as well as the right to restrict and object to certain processing of your information. While some of these rights apply generally, others apply only in certain limited circumstances. We describe these rights below:

You have the right to access your personal data and, if necessary, to have it amended, deleted or restricted. In some cases, you may have the right to portability of your data. You can also ask us not to send marketing communications and not to use your personal data when we profile you for direct marketing purposes. You may opt out of receiving email newsletters and other marketing communications by following the opt-out instructions provided in those emails. Transactional account messages will not be affected if you opt-out of marketing communications.

9. Deal House Social Media

Deal House operates several social media profiles (also known as "pages") on various social networks, e.g. Facebook, Instagram, LinkedIn. We regularly post about our products, new product features and new job opportunities. If you interact with our pages or contact us through them and you are a member of the relevant social network, we may receive and process data that identifies you. As the operator of the pages, we also have the possibility of consulting anonymous statistics on the interaction of visitors with our pages (insight function). For this purpose, the operators of the social networks record your interactions with our pages using cookies and similar technologies.

10. Does the Deal House privacy policy apply to linked websites?

Our privacy policy only applies to information collected on our website or through social media as mentioned in point 9.

The Site contains links to third party websites. Deal House is not responsible for the actions of these third parties, including their privacy practices and any content posted on their websites. We encourage you to review their privacy policies to learn more about what they collect and use, why and how. Deal House adheres to recognized industry standards for securing any personal information in our possession, and for protecting it from unauthorized access and tampering.

However, as with all online actions, it is possible for third parties to unlawfully intercept transmissions of personal information, or for other users of the site to misuse or abuse your personal information that they may collect on the site.

Deal House uses third party advertising companies to serve our ads on the Site. Please see our Cookie Policy for full details. These third party advertising companies use cookies and 1x1 pixel. gifs or web beacons to measure and improve the effectiveness of ads for their customers. To do this, these companies may use anonymous information about your visits to our website and other websites, but

will not collect any information that personally identifies you or can be linked to you. This information may include: the date and time the banner ad was shown, the banner ad that was shown, their cookie and IP address. This information may also be used for online preference marketing purposes.

If you wish to prevent a third party advertiser from collecting data, you can currently either visit each ad network's website individually and opt out, or visit the NAI Gateway opt-out site to opt out of all network ad cookies. Click here for the NAI Gateway opt-out site.

This site will also allow you to view the privacy policies of third party advertising companies.

11. how to opt-out

We offer users the ability to opt-out of receiving product updates, newsletters and other communications from us. You can opt out by clicking on the link provided in our emails or by contacting us at the address at the bottom of this page. You can opt out by going to your "profile" under the "my account" tab.

12. changes to this policy

If we make changes to our privacy policy, we will post those changes here so that you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use your information in a manner different from that stated at the time it was collected, we will notify you by e-mail.

13. Application of the policy

If for any reason you feel that Deal House Ltd. has not adhered to these principles, please let us know and we will do our best to make corrections promptly.

14. questions or comments

If you have any questions or comments about this privacy policy, please email or write to us at

Deal House Sarl

Chemin du lac 1, 1290 Versoix

Geneva, Switzerland

info@deal-house.ch

For information on how to contact Deal House please see our contact page.

01.01.2023